

NAIPUNNYAM

“Nurturing the future generation”

In accordance with the vision and mission, Naipunnya aims to be value based, inclusive and holistic in education and research, moulding students into highly proficient and responsible global citizens. Naipunnya School of Management, Cherthala organized a highly informative and engaging Students Empowerment Programme (SEP) “NAIPUNNYAM”. This innovative programme aims to help students especially those from coastal and rural locales to develop their knowledge as well as interpersonal skills, social commitment and behavioural traits such as attitude, grooming and time management. Naipunnya School of Management is situated in an economically and socially backward area and a large number of students need motivation and systematic skill enhancement for their healthy development.

Nurturing future generation, the college started best practice NAIPUNNYAM focused on overall development of students through motivational talk series PRATHIBHA, Training series PRAMITHA and Workshop series PRABODHANA. Studies show that ambition creates abilities and talents proper education and hard work as the most important factors that determine success in life. High dreams and systematic skill enhancement motivate students to achieve higher levels of performance. Motivation is the process that initiates, guides and maintains goal-oriented behaviour. Self-motivation is the force that inspire students to study well.



Objectives

1. To improve student's life skills and practical knowledge
2. To understand current affairs, subject knowledge and day to day happenings around the physical environment of the student community.
3. To monitor and guide students all through the three years.
4. To provide best possible placement assistance & career development.
5. To enhance backward students become more effective in Stage Presentation and Grooming and to uplift over all skills and personality of the students' community.

NAIPUNNYAM is a valuable component of college education as they bridge the gap between academic knowledge and practical application, preparing students for successful and fulfilling careers, to help students to set SMART goals, To provide international exposure to students, To encourage students study well and secure good results, To improve the employ ability of the students, To enable students to make positive/realistic decisions based on great achiever's life experience.

PRATHIBHA - Motivational Talk Series: - It simply means that the series of motivational talks provide to student's community in the college. Motivational speech for students can motivate students to be hardworking and pursue their goals with passion. The key to success in life has always been figuring out ways to motivate others, whether it's finding an excuse or giving someone the push, they need and also it including the personal development, inspiring students to take action in a cause, giving a new perspective, reducing apprehension, building confidence and improving work performance.

PRAMITHA - Training Series: - Training session for students by industrial experts typically refers to a program where professionals from various industries are invited to conduct specialized training sessions within the college premises. These training sessions aim to provide students with real-world insights, practical knowledge, and skills that are directly applicable to their future careers. The industrial experts are usually individuals with



extensive experience and expertise in specific fields, bringing a practical and industry-relevant perspective to the students. Here are some key features and objectives of in-house training series for college students:

PROBODHANA – Workshop Series: - Workshops play a crucial role in the career development of college students by providing practical skills, knowledge, and insights that go beyond traditional classroom learning



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